

AAOMPT Media and Public Relations Committee Report September 24, 2023

Submitted by: Leigh Langerwerf Committee Chair (2020-2023)

Committee Members & Terms (October-October):

Eric Chacones	2022-2025 (Incoming Chair)	
Colette Coiner	2021-2024	
Tim Fearon	Historical	
Chad Garvey	Historical	
Missy Houghton	2022-2025	
Justin Lantz	2021-2024	
James Plummer	2022-2025	
Phil Tygiel	2021-2024	
Ryan Vickers	2021-2024	
Dan Rhon	Executive Committee Liaison	

The **AAOMPT Media and Public Relations Committee** has been working to accomplish the following activities (specific committee tasks and status):

Strategic Plan Goal: Advocacy

Objective:

Inform our members of political issues facing physical therapy (and manual therapy): During 2022-2023, we kept members and the public informed on practice affairs opportunities and legislative information that affects manual therapists. Additionally, we continue to serve as a conduit for information to be shared regarding the IFOMPT courses and events that occur on an international stage.

Strategic Plan Goal: Professional Growth Objective:

During 2022-2023, we continued our assistance to the Research SIG in order to develop podcasts and had the first episodes produced and made public, as well as advertising to

promote these episodes. This is a project that has really been streamlined and doesn't take a lot of effort to get information out to the public and share the good work of the Research SIG. Furthermore, the expansion of the Edutopia meetings which have been very successful. We assisted with promoting this event through our social media channels. Finally, the Upper Extremity SIG has expanded and started having educational meetings available and we have assisted with advertising these meetings.

Strategic Plan Goal: Professional and Public Awareness Objectives:

Increase social media presence: During 2022-2023, we maintained our output of Tweets, Facebook and Instagram posts. Posts go out on Mondays, Wednesdays and Fridays. Subsequently, our Facebook "Likes", Instagram followers and Twitter followers have increased significantly over the past year (217 more Facebook Likes (2%), 465 more Instagram followers (20%) and 51 more Twitter followers (<1%) since last July). Our growth in Facebook and Twitter was much less than last year and our Instagram growth was much better. Additionally, we have started making all posts on LinkedIn as well because we feel that this is a platform that is used by a lot of new professionals and we can reach more people to show the benefits of AAOMPT membership.

Improve student outreach: With the student SIG reforming, we are in process with working with them and developing a stronger relationship. We hope to grow this more over time and have a more symbiotic working relationship in the future. Students are excellent conduits for social media knowledge and development and we need to leverage this knowledge in order to further grow the outreach of the Academy.

Strategic Plan Goal: Membership Community Objective:

Support member growth efforts: Most of our efforts this year have been to assist the membership SIG to further develop awareness of AAOMPT and to help with member awareness of the benefits of AAOMPT. A lot of effort has been given by the office to create infographics for the Annual Conference and we have been helping to push information out in order to improve awareness of the upcoming Annual Conference. Furthermore, we have worked on improving awareness of the Pelvic Health SIG, Upper Extremity SIG, Early Professional SIG and Academic & Clinical Faculty SIG.

Strategic Plan Goal: Improve Academy Strength and Sustainability Objective:

Support the board and other committees in order to grow the Academy: We coordinated with various other committees (Board, Membership, Research, Conference, Academic & Clinical Faculty, Pelvic Health, etc) in order to promote their goals and activities.

Respectfully submitted,

Leigh Langerwerf, PT, DPT, OCS, FAAOMPT



AAOMPT Upper Extremity SIG Committee/SIG Report Month/Year September, 2023 Submitted by: Name: Austin Sheldon PT, DPT, DSc, OCS, FAAOMPT Committee Position: Upper Extremity SIG President

Committee Members & Terms:

Austin Sheldon PT, DPT, DSc, OCS, FAAOMPT (President); 1st term

Angela Gordon PT, ATC, DSc, MPT, OCS, FAAOMPT (Vice President); 1st term

Shankar Krishnan PT, DPT, MBA, OCS, FAAOMPT (Treasurer); 1st term

Brett Windsor PT, MPA, PhD, OCS, FAAOMPT (Secretary); 1st term

Executive Committee Liaison: Elaine Lonnemann

The **AAOMPT Upper Extremity SIG Committee** has been working to accomplish the following activities:

1) The UE SIG and Sports SIG have hosted two well-attended webinars with Angela Gordon on Overhead Athletes. We have additional webinars planned with Angela Gordon and Josh Kidd. By doing so, we are partnering with other SIGs to increase exposure and add value and knowledge to AAOMPT members. 2) I have reached out to Ryan Vickers to help with social media postings. We have not been able to connect yet.

3) We have identified a few clinician/researchers we would like to interview/have on a podcast regarding UE rehabilitation and manual therapy.

Austin Sheldon (UE SIG President) is setting up a meeting with Antigone Vesci to coordinate this (as of today, 9/15/23).

4) We are working to host additional webinars with clinician-researchers in the upper extremity rehabilitation and manual therapy sphere as we have been pleased with the attendance and interactions with the joint webinars.

5) Topics we have identified to feature a podcast and/or webinar include:

a) Manual therapy and progressive exercise for the wrist and hand

b) Elbow - Beyond Tendinopathies

c) Overhead Athletes - The Information Researchers Think Needs to be added to Clinical Care

d) The Influence of the Lower Extremity on Throwers. What do we know, what are we learning, and what should we be doing?

e) OMPT and Progressive Exercise for the Lacrosse Athlete with emphasis on upper extremity injury and prevention.

f) Upper extremity injury and prevention in high level high school and collegiate swimmers.

g) Shoulder Rehabilitation - From Research to Clinical Integration

h) OCD lesions of the elbow in competitive gymnasts

6) The UE SIG Leadership would like to sponsor one student PT membership in AAOMPT each year. We are ready to fund this.

7) We discussed reaching out to the EP SIG for a joint webinar; however, a definitive topic was not decided but could be one of the above suggestions. We also discussed having an UE Residency or Fellowship Program Director on a webinar to answer questions about post-graduate options for the early professional interested in UE rehab.

8) Discussion revolving how to support, promote, and encourage more AAOMPT member submitting poster/platform and/or research presentations on the UE, specifically the elbow/wrist/hand but NOT EXCLUDING the shoulder.

9) We completed the Affinity Group survey and would like to be a part of the Affinity Group meetings at AAOMPT this year.

10) We want to improve UE SIG membership by 25% by AAOMPT 2024.

Respectfully submitted,

(Austin Sheldon, Angela Gordon, Shankar Krishnan, Brett Windsor)



AAOMPT Education Committee Report September 2023

Submitted by:

Alex Bengtsson Chair, AAOMPT Education Committee

Committee Members & Terms:

First Name	Last Name	<u>Role</u>	Date Appointed	<u>Term End</u>
Alex	Bengtsson	chair	September 2022	September 2025
Sabrina	Wang	member	September 2020	September 2026
Leanna	Blanchard	member	January 2023	January 2026
Sarah	McAuliffe	member	January 2023	January 2026

Executive Committee Liaison: Amy McDevitt

The **AAOMPT Education Committee** has been working to accomplish the following activities:

- Early 2023: Revision of the committee's purpose and development of an identity statement to illustrate the education committee's role within AAOMPT.
 - "The Education Committee will provide education and resources regarding teaching and implementation of standards of OMPT practice. The Education Committee will act in compliment to the Standards and Research Committees, by facilitating translation of standards and latest research into entry level and post-professional

OMPT education. This will be achieved through focusing on providing education for academic and clinical educators. (...)"

- Met with the FOMPT board to discuss potential collaborations.
- Met with Wil Kolb from the ACF-SIG to discuss potential collaborations.
- Mid-late 2023: Initiation of quarterly webinars on education for educators. The first webinar was held on 7/18/23 featuring Matt Garber and the committee's own Leanna Blanchard and Alex Bengtsson. Our second webinar is scheduled for 9/18/23, with Gail Jensen, Mark Jones and Terry McGee as panelists.
- Sabrina Wang agreed to stay on the committee for a second three-year term.
- Future plans:
 - We have tentative plans for a webinar in Q4, focused on teaching pain science in entry-level and post-professional education with Carol Courtney as one of the speakers.
 - Polling membership on educational needs/desires.
 - Continue working on collaborations for educational initiatives with FOMPT and other committees/SIGs.
 - Poll committees/SIGs/membership on potential ways to improve accessibility of educational materials on the website.
 - Continue to grow interest in and attendance of educational webinars.

Respectfully submitted,

Alex Bengtsson

Sabrina Wang

Leanna Blanchard

Sarah McAuliffe



AAOMPT Nominating Committee Report September 2023

Submitted by: Kevin L. MacPherson Committee Chair

Committee Members & Terms:

Kevin L. MacPherson (terms out in 2023)

Matthew Morretta (2024)

Seth Peterson (2025)

Executive Committee Liaison: Amy McDevitt

The **AAOMPT Nominating Committee** has been working to accomplish the following activities:

- 1. Update the Nominating Committee Manual. (completed)
- 2. Organize the Nominating Committee Google Doc Folder for better organization and subsequent document retrieval/replication. (completed)
- 3. Seek nominations for the offices of President and Nominating Committee Member. (completed)
- 4. Confirm interest and secure intention to serve from nominees. (completed)
- 5. With AAOMPT Staff, oversee the elections for 2023. (completed)

- Prepare for Nominating Committee report and the collection of nominations from the floor for the 2023 AAOMPT Conference Business Meeting. (in progress)
- 7. Prepare for smooth transition of Chairpersonship at close of 2023 AAOMPT Conference Business Meeting.

Respectfully submitted,

Kevin L. MacPherson, Matthew Morretta, Seth Peterson

AAOMPT Nominating Committee



AAOMPT Practice Affairs Committee Report Sept 2023

Submitted by: Arie van Duijn Committee Chair

Committee Members:

Steve McDavitt, Craig Hensley, Paul Lonnemann, Amy Pakula, Trish King, Tonya Olson, Michael Cropes

Executive Committee Liaison: Eric Furto

The **AAOMPT Practice Affairs Committee** has been working to accomplish the following activities:

- The committee conducted 2 practice webinars in January and May, with topics:
 - BFR training in OMPT: what's all the fuss?
 - OMPT in the Emergency Department

Webinar attendance was between 50-75 participants, with positive feedback on topics and speakers. A 3rd webinar is scheduled for November 2023 with topic: Vitals are vital: cardiovascular screening in OMPT.

• The committee has revised the PAF review process and advertised the PAF availability in Hands On, however there have been no applications this year

to date. Other avenues for promotion and potential expansion of funds criteria are being explored.

• The committee actively promoted APTA HoD RC 05-23 motion for recognition of ACOMPTE to known AAOMPT members who were HoD delegates.

Respectfully submitted,

Arie van Duijn on behalf of the Committee Members



AAOMPT Professional Development Committee/SIG Report September 2023

Submitted by: Lisa Furto Committee Chair

Committee Members & Terms:

Lisa Furto (Chair) - first term (2.5 years)

Award's Sub-Committee:

Paul Mintken (-Chair) – first term (.5 years)

Lisa Furto- second term 3.5 years

Previous Year's (2022) Award Recipients

Jason Grandeo (Chair) 6 years – completed.

Leadership Development Sub-Committee:

Valerie Coolman (-Chair)- first term current (-2.5 years) Michael Gans- first term current (-2.5 years) David Bender-first term current (-2.5 years) Alice Davis – first term pending acceptance Executive Committee Liaison: Amy McDevitt

The **AAOMPT _Professional _Committee** has been working to accomplish the following activities:

- Assisting in finding members interested in service committee.
- Organize Google Drive of service interests and acceptance with contact information to be passed on to future Chairs. PD email to be passed on to future Chairs.
- Orientation of Award Chair
- Supporting Award and Leadership Development committee
- Revising Policy & Procedure- Recommendations to move up nomination submission due date.

Award's sub- committee:

- Networking and promoting nominations for awards.
- Award selection and announcement letters sent to award winners. Invites to nominators for introductions sent. <u>Letters sent to those nominated but</u> <u>not selected.</u>
- Distinguished Lecture 2023 nomination moved to 2024 due to date conflict. Acceptance of 2023 Distinguished Lecture speaker

Leadership Development sub-committee:

- Survey collection on information on committees for Leadership manual
- Completing rough draft of Leadership Manual
- Leadership education for conference reviewed.

Respectfully submitted,

Lisa Furto - Professional Development Committee Chair

AAOMPT DN Committee Annual Report 2023

Submitted by: Loretta West PT, DMT, FAAOMPT September 2023

Co-Chairs: Jim Rivard, Loretta West: Year 1 of 3-Year Term

Executive Board Liaison: Roy J. Film

Members: Ryan Vickers, Luke Montrose, Ngozi Akotaobi, Laura Wenger, Jane Borgehammer, Kyle Adams, Nicole Windsor, Keith Minor, Bill Garcia, Phil Tygiel, & Amanda LeMarier. All members are Year 1 of 3-Year Term.

This is the first year as a fully functioning committee within AAOMPT. The AAOMPT DNC has been working to accomplish the following activities:

<u>GOALS</u>

- 1. Complete Diversity training of the leadership as it relates to growing and maintaining a multicultural organization.
 - Requested and received support from the board to hire a consultant for direction.
 - Currently researching proposals from diversity leaders within APTA, AAPT, and other sources.
- 2. Make recommendations to the Conference Committee regarding diverse speakers and educational programming as it pertains to healthcare equity.
 - Landed diverse Keynote Speakers for conference 2023.
 - Requested and received support from the board to add an MC for annual conference with bylaws to reinforce.
 - Creating bylaw recommendations for conference programming for sustainable DEI practices in years to come.
 - Organizing DNC community outreach initiative in St. Louis during the conference.
- 3. Assist the Membership Committee with retaining current members and opportunities to grow the diversity of AAOMPT acquiring new members.
 - Membership Demographic Data uploaded to member profiles on AAOMPT website.
 - Membership Data collection from 2023 member renewals.
 - Data collection research proposal submitted and approved for poster presentation during conference 2023.
 - DNC members managed the AAOMPT booth during 2023 CSM. To become a policy for annual AAOMPT DNC representation during CSM.
 - Membership data collection will be completed annually with supporting bylaws for sustainable practices.

- 4. To establish and implement diversity education into Fellowship Program Curriculums.
 - Currently liaising with FAC SIG, ACOMPTE, and IFOMPT.
- 5. Collaboration with APTA, AAPT (American Academy of Physical Therapy) to unify efforts in addressing healthcare disparities, and increase opportunities to advance our profession.
 - MOU (Memorandum of Understanding) is already in place with the APTA.
 - MOU with AAPT and in current discussions with the President of AAPT, Rob Tillman.
- 6. Complete monthly committee competency via learning initiatives centered around diversity, equity, and inclusion.
 - Learning completed via readings, TED Talks, Podcasts, videos etc. for discussion during monthly meetings.



AAOMPT Early Professional (SIG) Report August/2023

Submitted by: Steve Rodriguez AAOMPT EP SIG President

Committee Members & Terms:

Newly elected officers: (terms ending October 2025)

Steve Rodriguez - President

John Morgan – Vice President

Shaun Reghabi – Secretary

 $Karissa\ Rowland-Treasurer$

Olivia Hocevar - Social Media Chair

Vacant - Nominating Committee Chair

Executive Committee Liaison: Dr. Roy Film

The AAOMPT EP SIG Committee has been working to accomplish the following activities:

- Revitalization of the EP SIG and its infrastructure in order to maintain continuity between previous officers and current establishment.
- Created social media campaign to enhance visibility towards early career professionals for AAOMPT's EP SIG.
- Provided introductory webinar towards the path to fellowship and a webinar series termed "Engage in AAOMPT" to raise awareness and build content for AAOMPT and its EP SIG members.
- Highlighted the benefits of AAOMPT membership to our newly formed community in addition to showcasing active fellowship programs.

Respectfully submitted,

AAOMPT EP SIG Leadership



AAOMPT History Committee/SIG Report September 2023

Submitted by: Laura Thornton Chair

Committee Members & Terms:

- 1. Laura Thornton (2021-2024) Chair
- 2. Thomas Adderley (2023-2026) Member
- 3. Tim McMahon (2022-2025) Member

Executive Committee Liaison: Haideh Plock Consultant: Joe Farrell

The **AAOMPT History Committee** has been working to accomplish the following activities:

- 1. Continue updating AAOMPT History website as needed
 - a. Finalizing photo gallery PRIORITY
- 2. Bring Google Drive to date (presidents, award nominees, speakers, etc)
- 3. Collect all the Distinguished Lectures from the previous AAOMPT conferences and showcase on History website
 - a. At minimum names, dates, titles
- 4. Start planning community outreach project on AAOMPT history
 - a. Early Professional Committee

- b. External AAOMPT locations
- 5. Re-vamp Hands On submissions to highlight historical events/people/locations

Respectfully submitted,

Laura Thornton, Chair Tom Adderley Tim McMahon